

Project Case Study

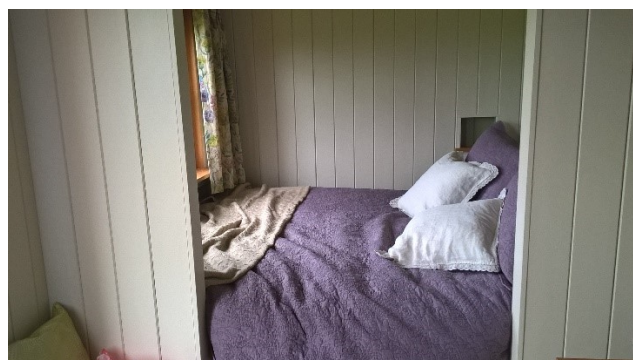


Farmstead Glamping

Owner:	M P & M A Hannam & Son	LEADER Priority:	Priority 3: Support for rural tourism
Location:	North Dorset	Outputs:	<ul style="list-style-type: none"> • 0.25 FTE Job created • 1677 Additional overnight visitors
Project size:	£63,699.43	LEADER Grant:	£25,479.77
Start Date:	01/12/2016	End Date:	01/04/2017

This project created a new tourism business by purchasing and installing two high quality shepherd’s huts at Colber Farm, Sturminster Newton. As a farm diversification the project will also provide additional income and help to reduce fluctuations in revenue due to volatile milk prices; making the business more sustainable.

The shepherds huts were sourced from local Dorset supplier Plankbridge Ltd and have been sited overlooking the River Stour and Sturminster Newton; the applicants identified a gap in the market for glamping accommodation in this area of North Dorset and this confirmed Local Development Strategies observation that the area lacks high quality tourist accommodation. The site is located adjacent to the North Dorset Railway and visitors will be encouraged to explore the County through the network of trails and footpaths in the local area.



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